



DISCLAIMER



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As much as I would love to, I cannot **GUARANTEE** your success with any of the resources I might recommend - but I can tell you that for me, they work without fail.

All I can do is be a guide for you - and hopefully, provide a beacon of light to help you navigate this entity called **InterNetwork Marketing** (via Online Attraction Marketing).

Please do your OWN research and DUE DILLIGENCE when researching any marketing techniques, products, and recommendations - regardless of who recommends them - including me. Check the small print -- use your own judgment.

Use this site as a Guide to get you **started** in InterNetwork Marketing correctly. This is just a starting point. Now, about the **MARKETING SYSTEM** on this Web Page - - -

I could have easily named others - but I feel this is an exceptional one, and one that has the possibility of an on-going **RESIDUAL** Income component as well.

I would highly recommend this resource to my own family members. That is how confident I am about recommending it to you! :-)

Diversification - It goes without saying that you should NOT put all your eggs in one basket, with just one method of "traffic generation" ((same thing with your Home Biz)).

You want to aim for **at least 3-5 good marketing techniques** in place at the same time.

The reason for this is - if something goes wrong with any one method of your traffic generation - you have other methods in place to pick up the slack. This is very important for long-term stability of your business.

Keep in mind that each different type of advertising media 'slices up' the world in a different way. Each method reaches audiences that the others can't.

Although you want to have **3-5** marketing techniques in place - it is not best to try to do it

all at once, especially if you're an 'inexperienced' InterNetwork Marketer. You'll probably have "information overload" and feel a little overwhelmed. This could lead to you doing nothing really well - and your bank account will reflect it.

The best way is to map out what methods you would like to use, based upon your time, resources, target market and budget - and choose what fits you best.

SUGGESTION:

If you're NOT yet too experienced with building your Home Biz via the INTERNET - and IF you feel you can pick only ONE Program to get started - I recommend it be this: McKay Earl's ***The 30-Day + The 90-Day Marketer*** Courses - and later, Ann Sieg's & Mike Klingler's ***Renegade University + Renegade Professional*** programs (excellent!)

This is the "starting point" for most people - especially after they've consumed Mike Dillard's and Ann Sieg's eBooks / eCourses & Tools.

You want to be **tracking** all of your results with each marketing method as well (and with each AD you run). Your results in one marketing campaign can help you 'tweak' your marketing techniques, your ads, and your website copy in another.

Bottom Line - Simply make your decision here based on your own personal situation - and please feel free to contact me if you have any questions concerning this.

GOOD LUCK!

